BOULEVARD CONSTRUCTION

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ST. NICHOLAS ADVERTISEMENTS 69

BOULEVARD CONSTRUCTION TOY

A REPRODUCTION *of the* COVER. LOOK FOR IT IN THE BEST RETAIL STORES IN THE COUNTRY.

DEVELOPES THE ART OF ARCHITECTURE "A PLEASING TOY WHICH ALL ENJOY"

BLOCKS—for building houses complete with floors, adjustable doors, porches, windows etc. Many other objects may be built encouraging the ingenuity of children.

WOOD NOVELTY COMPANY

The "skyscraper" is a part of our modern architecture that has been neglected in the miniature, yet it is one of the most common types of buildings. With these blocks buildings can be constructed of indefinite height. Therefore, this toy is entirely new and original.

The constructed miniature building is realistic. In consequence, it is the ideal toy to encourage the child in the art of construction. A working blue print accompanies each set, and the equipment comprises everything necessary to make it architecturally complete in miniature.

Write for our descriptive booklet and rules governing our Cash Prize Contest. *Prices: 50c to $5.00*

HEIGHT 5 FEET
WOOD NOVELTY COMPANY
168 North Michigan Avenue, Chicago

CONSTRUCTION BOULEVARD TOY COPYRIGHT 1915

A REPRODUCTION *of the* COVER. LOOK FOR IT IN THE BEST RETAIL STORES IN THE COUNTRY.

DEVELOPES THE ART OF ARCHITECTURE - A PLEASING WHICH ALL ENJOY.

BLOCKS - for building houses complete with floors, adjustable doors, porches, windows, etc. Many other objects may be built encouraging the ingenuity of children.

WOOD NOVELTY COMPANY

CHICAGO

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HEIGHT 5 FEET. ***WOOD NOVELTY COMPANY*** 168 North Michigan Avenue Chicago

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82 ST. NICHOLAS ADVERTISEMENTS

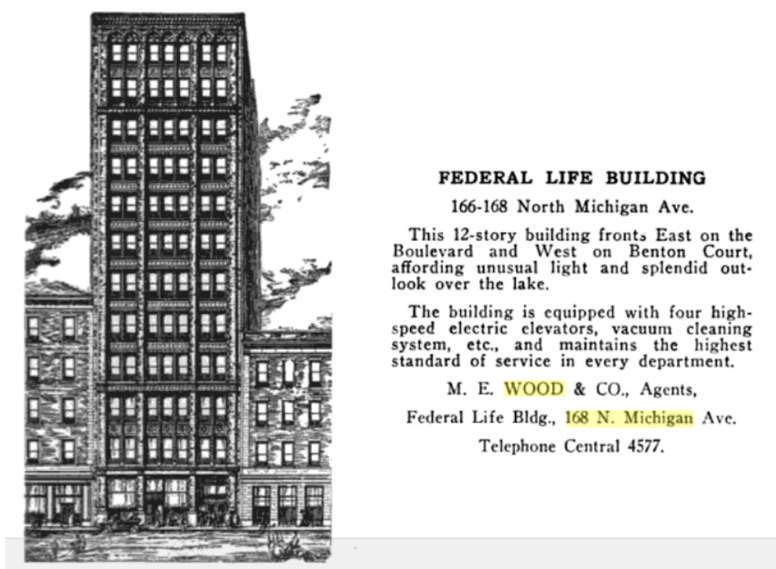
Read the other side (on page 81) first. Decide what things you would like more information about. Then put an X in the little square in front of the advertised name. After marking *all* those things which you want, write down your name, street, town, and state, cut out the half page and mail it to us in a sealed envelope. After that wait a few days and the catalogs will come to you.

- Abingdon Press Books
- American Boy Magazine
- "American Flyer" Trains
- Anchor Blocks
- Ansco Cameras
- Appleton's Books
- "Big Dick" Machine Gun
- Book Supply Co.'s Books
- Boulevard Construction Toys
- Britton Publishing Co.'s Books
- Brunswick Baby Grand Billiard Table
- Century Co.'sBooks
- Charlat Stamps
- Colonial Toys
- Columbia Bicycle
- Comstock Publishing Co.'s Books
- "Cuddledown Set"
- Cupples & Leon Co.'s Books
- Devoe & Raynolds Paint Outfit
- Dodd, Mead & Co.'s Books
- E. P. Dutton Co.'s Books
- Electro-Importing Co. Wireless Apparatus
- Erector
- Eveready Flashlight
- Flexible Flyer
- Harper & Bros.' Books
- Houghton Mifflin Co.'s Books
- Ideal Model Aeroplane
- Ingersoll Watch
- Iver-Johnson Bicycle
- Ives Toys
- King Air Rifle
- Kodak
- Lionel Trains
- Lippincott Co.'s Books
- Little Hummer Bicycle
- Madame Hendren Character Dolls
- Mager Game
- "Maiden America"
- Maillard Candy
- Miami Bicycle
- "Militry" Game
- Meccano
- Nature Library
- Necco Sweets
- New Departure Coaster Brake

TED LINE AND MAIL TO ST. NICHOLAS TO-DAY

Their Best Beloved Christmas Gift— The Cuddledown Set

At the end of that Wonderful Day the Kiddies

		FEDERAL LIFE BUILDING : ADDRESS OF WOOD NOVELTY CO.
https://www.google.com/books/edition/Chicago_Central_Business_and_Office_Buil/c606AQAAMAAJ?hl=en&gbpv=1&dq=%22168+N.+Michigan%22+CHICAGO+WOOD&pg=PA87&printsec=frontcover	Chicago Central Business and Office Building Directory 1922	

FEDERAL LIFE BUILDING

166-168 North Michigan Ave.

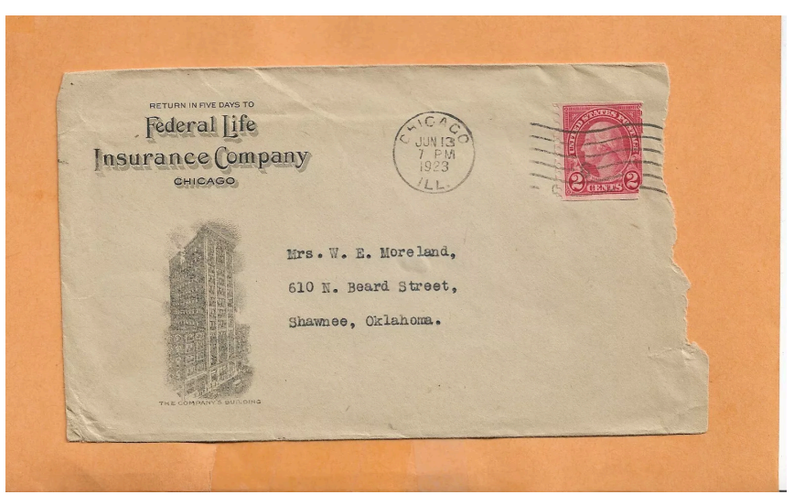
This 12-story building fronts East on the Boulevard and West on Benton Court, affording unusual light and splendid outlook over the lake.

The building is equipped with four high-speed electric elevators, vacuum cleaning system, etc., and maintains the highest standard of service in every department.

M. E. WOOD & CO., Agents,

Federal Life Bldg., 168 N. Michigan Ave.

Telephone Central 4577.

		FEDERAL LIFE BUILDING : ADDRESS OF WOOD NOVELTY CO.
https://www.ebay.com/itm/164074813338	FEDERAL LIFE INSURANCE CO 1923 CHICAGO	

RETURN IN FIVE DAYS TO
Federal Life Insurance Company
CHICAGO

CHICAGO JUN 13 7 PM 1923 ILL.

2 CENTS 2

Mrs. W. E. Moreland,
610 N. Beard Street,
Shawnee, Oklahoma.

THE COMPANY'S BUILDING

The Chicago Federal Building was built between 1898 and 1905 to house the Midwest's federal courts, main post office, and other government bureaus. It was located in The Loop neighborhood on a block bounded by Dearborn, Adams, and Clark Streets and Jackson Boulevard

		ADVERTISING AGENT FOR WOOD NOVELTY CO.
https://www.google.com/books/edition/Fourth_Estate/QjbKAQAAMAAJ?hl=en&gbpv=1&dq=WOOD+NOVELTY+168+NORTH+MICHIGAN&pg=RA7-PA24&printsec=frontcover	Fourth Estate A Weekly Newspaper for Publishers, Advertisers, Advertising Agents and Allied Interests 1917	OSTENRIEDER, 168 N. Michigan av., Chicago.—Placing advertising of P. Schoenhofen Brewing Co., Chapin & Gore, Edelweiss Gardens, Chicago Brewers Assn, Albert Dallemand & Co. and Wood Novelty Co., all of Chicago.

		PRICE ADMIN ORDER WOOD NOVELTY CO.
https://www.google.com/books/edition/General_Desk_Book/ORkfAQAAMAAJ?hl=en&gbpv=1&dq=%22wood+novelty+co%22&pg=RA4-SA71-PA648&printsec=frontcover	General Desk Book ... Office of Price Administration ... By United States. Office of Price Administration · 1946	**2299—Wood Novelty Co.** Order No. 2299 (undated) authorized the applicant to sell its 14½ x 54 ironing board at prices no higher than $2.50 each to jobbers and $3.13 each to retailers, f.o.b. factory, less 2% 10 days, net 30.

		PRICE ADMIN ORDER WOOD NOVELTY CO.
https://www.google.com/books/edition/General_Desk_Book/ORkfAQAAMAAJ?hl=en&gbpv=1&dq=%22wood+novelty+co%22&pg=RA4-SA71-PA648&printsec=frontcover	General Desk Book ... Office of Price Administration ... By United States. Office of Price Administration · 1946	**414—Wood Novelty Co.** Order No. 414 (9-6-44) established maximum prices, as set forth, for the applicant's sales of five toys to jobbers and to retailers.